

**Name:** Dr. ATIBA BATUL



**Objective:** *To seek a faculty position in the areas of Economics, Business Economics including Business Maths, Research Methodology, Fundamental Statistics & Entrepreneurship.*

**Educational Qualification:** PhD in Economics from Amity University Kolkata (awarded on 26.11.2024).

**Work Experience**

Duration	Designation	Institution	Course	Subjects
Jan, 2025 till present	Assistant Professor	Department of Management, Swami Vivekananda University, Barrackpore	UG & PG	Health Economics, Entrepreneurship Development, Indian Economy & Engineering Economics
March-December, 2024	Project Associate (Content Developer)	Amity Institute of Training & Development (Amity University Kolkata)	-	-
2023	Setter & Examiner	Calcutta University	B. A/B.Sc./B. Com Sem VI MAJOR Examination 2023	Entrepreneurship Development
2022-2024	Special Lecturer	Gokhale Memorial Girls' College (affiliated to Calcutta University)	B.Sc. (Major) in Clinical Nutrition & Dietetics (CNDV)	Entrepreneurship Development
January-June, 2022	Doctoral Research Scholar	Amity College of Commerce & Finance, Amity University Kolkata	B. Com (honours)	Macroeconomics
July-December, 2021	Doctoral Research Scholar	Amity School of Economics, Amity University Kolkata	B.Sc. (honours) in Economics	Public Finance

2021-2022	Higher Secondary Teacher (part- time)	Kankinara Urdu Girls' High School (H.S.)	Higher Secondary (H.S.)	Economics
2018-2019	High School Teacher (full- time)	St. Stephen's School (Bowbazar, Kolkata)	Secondary	Mathematics

### Academics

Courses	Institutions	Board	Passing Year	Percentage
PhD (Economics)	Amity School of Economics Kolkata	Amity University Kolkata	2024	90% (coursework)
M.A (Economics)	Rabindra Bharati University	Rabindra Bharati University	2018	64.25%
B. Sc (Economics Hons)	St. Paul's C.M. College	University of Calcutta	2016	51.75%
Higher Secondary	St. John's Diocesan School	W.B.C.H.S.E	2013	75.80%
Madhyamik	St. John's Diocesan School	W.B.B.S.E	2011	69.88%

### Paper Publications

#### As *First Author-*

- “The Role of Insurance Sector in Achieving Sustainable Development Goals in India” in Bima Darshi – The Journal of Kolkata Insurance Institute, 2024-25 1<sup>st</sup> Edition.
- “Broader Financial Inclusion with National Pension Scheme ‘Vatsalya’: A Comprehensive Analysis with Reference to the Union Budget of India-2024” in Jammu and Kashmir Economic Association Research Column.
- “A Study on the Status of Present Financial Inclusion Policy in the Districts of the State of West Bengal, India”, International Journal for Multidisciplinary Research, E-ISSN: 2582-2160, 6(2), 2024. DOI <https://doi.org/10.36948/ijfmr.2024.v06i02.18390>
- “A Theoretical Study on Significance of Financial Inclusion on Sustainable Development Goals”. International Journal of Advance Research and Innovative Ideas in Education, 10(2), 2024, 4051-4056. ISSN: 2395-4396.
- “Mental Conflicition of Professional & Personal Lives of Working Women Employed in IT Sector”. International Journal of Business Marketing and Management, 9(2), 2024. ISSN: 2456-4559.
- “Digital Technologies, Sustainable Development Goals and the Grand Societal Challenges in the Context of Slum Dwellers of Kolkata, India”, Sharma, R., Shishodia, A. and Gupta, A. (Ed.)

Fostering Sustainable Development in the Age of Technologies, Emerald Publishing Limited, Leeds, pp. 23-42. <https://doi.org/10.1108/978-1-83753-060-120231004> (Scopus Indexed).

- “A Study of the Constraints in Accessing Entrepreneurial Schemes by Women Residing in Urban Slums of Kolkata, India”. Entrepreneurship Development in the New Normal: Opportunities and Challenges, 52-61, 2023. ISBN: 978-81-966425-6-3.
- “Systematic Review On Sustainable Trends & Practices In Social Sciences Research: An Exploration of Secondary Evidences”, in the Proceedings of National Conference on Sustainable Trends & Practices in Management, Commerce, Humanities & Social Sciences Research, by Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, in association with Association of Indian Management Schools (AIMS), ISBN 978-93-93734-83-9, Pg. 15-23, 2023, DOI: <https://doi.org/10.36426/EXCELLEROPEN/ISBN978-93-93734-83-92023/EOJUL23-04>
- “A Study on the Impact of Demonetisation on Direct Tax Collection in India”, in Siliguri Institute of Technology Journal of Management, ISSN: 2278-9111, Vol.13 No.1, Pg. 15-29, 2023.
- “A Brief of NEP 2020: With Reference to Inclusion of Children from Urban Slums”, in an edited book, titled, New Education Policy 2020 and Inclusive Education: Issues and Challenges, published by IPREMS, Berhampur, Odisha, ISBN: 978-93-91550-30-1, Pg. 93-111, 2023.
- “A Study of Common Challenges Faced by Women as Solo Travelers in India”, in Siliguri Institute of Technology Journal of Management, ISSN: 2278-9111, Vol.12 No.2, Pg. 1-14, 2022.
- “Environment & Habitat Assessment of the Slum Dwellers in Kolkata, India” in International Journal of Advance and Innovative Research, Vol. 9, Issue 1(VIII), Pg. 97-104, Jan-Mar 2022.
- “Financial Inclusion & Literacy – A Case Study of Women Slum Dwellers in Kolkata, India”, in the book, Neo Business Practices in the Emerging Global Scenario, ISBN: 976-93-91550-13-4.
- “Managing Organisations- SHGs during Pandemic & its Concerns” in Siliguri Institute of Technology Journal of Management, Vol. 11 No. 2 Dec 2021.
- “SHG-Bank Linkage Programme & Trend of its Effective Intervention in Economic Upliftment” in International Journal of Business, Marketing & Management, Vol. 6, Issue 6 June 2021.

#### **As Co-Author-**

- “A Theoretical Study on Significance of Financial Inclusion on Sustainable Development Goals”. International Journal of Advance Research and Innovative Ideas in Education, 10(2), IJARIIIE-ISSN 2395-4396 (Online).
- “Service Quality on Customer Satisfaction and Its Impact on Customer Loyalty at KFC in South and Southeast Asia”. International Journal of Tourism and Hospitality in Asia Pasific, 6(3), 42–56, 2023. <https://doi.org/10.32535/IJTHAP.V6I3.2593>
- “Greening Starbucks: Investigating the Relationship between Consumer Green Awareness and Purchase Intentions in Malaysia”. Journal of the Community Development in Asia, 6(3), 2023. <https://doi.org/10.32535/jcda.v6i3.2500>

- “Women's Empowerment and Sustainable Development Goals in the Post-COVID-19 Era”, In: Adam, H., Rena, R. (eds) Political Economy of Development in the Global South Post-COVID-19 Pandemic. Springer, Singapore. DOI: [https://doi.org/10.1007/978-981-99-4074-5\\_5](https://doi.org/10.1007/978-981-99-4074-5_5), Print ISBN: 978-981-99-4073-8, Online ISBN: 978-981-99-4074-5, Aug 2023.
- “Challenges of Unemployment Issue During & Post Lockdown Period of Covid-19”, in peer reviewed edited volume Issues in Accounting & Finance in the Post Covid Scenario, Indian Accounting Association, Kolkata branch, ISBN: 978-93-91572-41-9, Pg. 34-53.

### **Paper Presentations**

- “A Study on Financial Inclusion and Empowerment of Women Urban Slum Dwellers in Kolkata”, in the two-day International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO-2025), organised by School of Management, Swami Vivekananda University, Barrackpore.
- “Impact of Environment on Slum Dwellers: A Study on Urban Slums of Kolkata, India”, in the International Conference on Building Resilience Against Climate Change and Related Challenges: The Roadmap Towards a Sustainable Future, 2024, organised by Amity University Kolkata in association with Washington University of Science & Technology, USA & EPE Foundation.
- “An Assessment of Reason-Result Association of Women Empowerment with Financial Inclusion with Reference to Urban Slums of Kolkata, India”, in the 46<sup>th</sup> All India Accounting Conference & International Seminar on Accounting Education & Research, 2024, organised by Indian Accounting Association – South Bengal Branch.
- “A Theoretical Review on Empowerment of Women through Provision of Financial Services”, in the 3<sup>rd</sup> International Sustainable Cooperative Management & Social Entrepreneurship Conference, 2024, organised by IGonGFESR & Herme Academia, Turkey, in collaboration with KIIT School of Law, Odisha. (Scopus Indexed).
- “Systematic Review on Sustainable Trends & Practices in Social Sciences Research: An Exploration of Secondary Evidence”, in the National Conference on Sustainable Trends & Practices in Management, Commerce, Humanities & Social Sciences Research, 2022, organised by Bharatiya Vidya Bhavan Institute of Management Science, Kolkata, in association with Association of Indian Management Schools (AIMS).
- “NEP 2020- With Reference to the Inclusivity of Children from Urban Slums”, in the National Conference on New Education Policy 2020 and Inclusive Education: Issues and Challenges NEPIE-2022, organised by Institute for Policy Research in Economics, Management & Social Development, IPREMS, Berhampur, Odisha.
- “Financial Inclusion & Literacy – A Case Study of Women Slum Dwellers of Kolkata, India”, in International Conference on NBPEGS-2022, organised by Institute for Policy Research in

Economics, Management & Social Development (I.P.R.E.M.S), Odisha & received Best Presentation Award.

- “Environment & Habitat Assessment of the Slum Dwellers in Kolkata, India”, in International Conference on Science, Technology & Innovation, 2022, organised by Indian Academicians & Researchers Association.
- “Managing Organisations- SHGs During Pandemic & Its Concerns” in 21st INBUSH World Summit 2021, organised by Amity University, Noida.
- “Women Empowerment & SDG in the New Normal Era” in two days online National Seminar, 2020, organised by Assam University, Silchar.
- “Challenges of Unemployment Issue Post Covid-19” in two days National Webinar, 2020, organised by Indian Accounting Association- Kolkata branch & The Institute of Cost Accountants of India.

### **Projects**

- Worked as a Project Associate (Content Developer) for the West Bengal State Rural Livelihood Mission project, titled, “Anandadhara”, funded by the World Bank (2<sup>nd</sup> May-31<sup>st</sup> Dec, 2024).
- Worked as a Field Investigator for the project entitled, “Performance Analysis and NPA Management of Indian Banking sector” sponsored by Indian Council of Social Science Research (ICSSR), New Delhi, Government of India (from 15<sup>th</sup> January-16<sup>th</sup> April, 2023).

### **Sessions Chaired**

- 2023 Tokyo International Conference of Project Management (ICPM), “Embracing Changes in the Evolving World: Resilience in Management & Finance”, organised by Association of International Business & Professional Management (AIBPM), on 25<sup>th</sup> Sept 2023.
- 2023 Penang ICPM, “The Multiple Stakeholders’ Contribution to Recovering Together and Recovering Stronger After Covid-19 Pandemic”, organised by AIBPM, Penang, Malaysia, on 23-24 June, 2023.
- 2nd WIMAYA International Conference 2022, “A World of Opportunities”, Yogyakarta, Indonesia, Nov 2022.

### **Journal/Book/Conference Reviewer**

- Appointed as a Reviewer for Frontiers (New York, U.S.A), ISSN Online: 2994-7197, <http://www.sciencepublishinggroup.com/journal/frontiers> (from Aug, 2024 to Aug, 2027).
- Worked as a Reviewer for the book “Polycrisis and Economic Development in the Global South”, Routledge, Taylor & Francis Group, ISBN: 9781032694320, 2024.
- Worked as a Reviewer for the Routledge Publication Development Economic Series Book, “Economics of Financial Inclusion”, ISBN 9781032655130, 2024, by Taylor & Francis Group.

- Served as a Reviewer for 3<sup>rd</sup> International Youth Conference 2023 on “Unleashing the power of youth towards Sustainable Development Goals”, organised by Penang Youth Development Corporation (PYDC), Malaysia.

### **Training Program**

- IP Awareness/Training program under National Intellectual Property Awareness Mission, organized by Office of the Controller General of Patents, Designs and Trade Marks, Department for Promotion of Industry and International Trade, Ministry of Commerce and Industry, Government of India on 28.11.23.

### **Conference/Seminar/Webinar Participation**

- International Webinar on “Neuromanagement – the Rising Wave”, organised by IPREMS, Odisha, on 06.04.24.
- Inspiring Young Leaders Session on “AI Analysis of 50 Indian Universities NAAC SSR Report - Criteria 1”, organized by Association of Indian Management Schools (AIMS) on 10.11.23.
- Inspiring Young Leaders session on “Entrepreneurs Growth E-Cells”, organized by Association of Indian Management Schools (AIMS) on 27.10.23.
- Knowledge sharing session on “Analytics for Business Decision Making”, organized by Association of Indian Management Schools (AIMS) on 25.10.23.
- Knowledge sharing session on “Building a Sustainable Entrepreneurship Ecosystem in Campus”, organized by Association of Indian Management Schools (AIMS) on 18.10.23.
- Knowledge sharing session on “Sports Marketing: Key Issues, Opportunities and Challenges”, organised by Association of Indian Management Schools (AIMS) on 27.09.2023.
- National webinar on “Shaping a Sustainable and Resilient Future”, organised by Institute for Policy Research in Economics, Management & Social Development (I.P.R.E.M.S), Odisha (2023).
- National Webinar on “MSME & Self-Reliant Growth”, organised by Institute for Policy Research in Economics, Management & Social Development (I.P.R.E.M.S), Odisha (2022).
- Two days International Webinar on Economics, organised by Gokhale Memorial Girls’ College, Kolkata (2021).
- International Webinar on “World Environment Day 2021: Global Environmental Challenges in Global South” organised by Jindal Centre for the Global South.
- Webinar on “Overview of Securities Market & Career Growth”, organised by the BSE Investors Protection Fund (2021).
- International Webinar on “Mental Health of Youth in the New Normal”, organised by the IQAC & Dinabandhu Andrews College (2020).

- International Webinar on “The Impact of COVID-19 on the Economy & Society”, organised by the IQAC & Dinabandhu Andrews College, Kolkata (2020).
- Two-day International Webinar on “COVID-19 & Post Lockdown Challenges in respect of Economy, Health & Environment with special reference to India”, organised by Raghunathpur College, Purulia (2020).
- Webinar on “How Inclusive are Financial Inclusion Policies in India? Urban Poor- A Study of Lucknow & Kolkata”, organised by Web Platform for Dialogue (2020).
- State Level Webinar on “Impact, Challenges and Revival Strategies of MSMEs in India in the Post Covid Scenario”, organised by the IQAC & Narasinha Dutt College, Kolkata (2020).
- Association of International Business & Professional Management (AIBPM) Talks Webinar on “Strategic Financial Management”, organised by State University of Malang, Indonesia (2020).
- International Webinar on “Reshaping the Future: The Amalgamation of Management Education & Practices for Post Covid”, organised by Srusti Academy of Management, Odisha (2020).
- Webinar on “Goods & Services Tax (GST): Academic & Industry Perspectives”, organised by Netaji Nagar Day College, Kolkata (2020).
- AIBPM Talks Webinar on “Marketing”, organised by State University of Malang, Indonesia (2020).
- Webinar on “The Impact of COVID-19 on Economy & Education of South- South Nations”, organised by Jindal Centre for the Global South (2020).

### **Faculty Development Programmes**

- Five-day FDP on “Macro Economic Policy Coordination in a Globalized World”, organised by Amity School of Economics Kolkata (ASEK), Amity University Kolkata (AUK), 2024.
- Five-day FDP on “Qualitative Techniques for Management and Social Science Research”, organised by Amity College of Commerce and Finance Kolkata (ACCFK), AUK (2024).
- Five-day FDP on “Contemporary Issues and Methods in Financial Economics”, organised by ASEK, AUK (2023).
- Five-day FDP on “Intellectual Property Rights”, organised by ACCFK, AUK (2023).
- Five-day FDP on “Innovative Approaches in Commerce & Management Training”, organised by ACCFK, AUK (2022).
- Five-day FDP on “Contemporary Issues and Methods of Health Economics Analysis”, organised by ASEK, AUK (2022).
- Five-day FDP on “Corporate Governance: Issues & Concerns”, organised by ACCFK, AUK (2021).
- Five-day FDP on “Digital Transformation Technologies in Research & Academia”, organised by ACCFK & The Institute of Cost Accountants (2021).

- Five-day FDP on “Contemporary Research in Economics with Econometrics & Data Analysis Tools”, organised by ASEK, AUK (2021).
- FDP on “Investor Wellness During the Pandemic”, organised by Board of Industry-Academia Partnerships & Pillai Institute of Management Studies & Research, Maharashtra (2021).
- Five-day FDP on “Case Writing Methodology”, organised by ACCFK, AUK (2020).
- Five-day FDP on “Application of Software Tools in Research Methodology”, organised by Amity Business School Kolkata (2020).

### **Workshops**

- One-day National Workshop on “Intersection of AI and Entrepreneurship: Opportunities for Indian Innovators”, organised by IPREMS, Odisha (2025).
- “AI with Model Based Design – MATLAB & SIMULINK”, organised by MathWorks, DesignTech Systems Pvt. Ltd. (2024).
- Five-day National Workshop on “Application of Research Methodology in Management & Social Sciences”, organised by Institute for Policy Research in Economics, Management & Social Development, Odisha (2022).
- Two-day National Workshop on “Quantitative Data Analysis in Excel”, organised by Amity College of Commerce & Finance Kolkata & Integrated Institute for Advanced Research & Information (2021).
- One week online International Workshop on “Research Methodology”, organised by Assam University, Silchar (2020).

### **Panel Discussions & Lecture Series**

- CeRSSE Conversations: Panel Discussion 2024-3 on “From Green to Greed: Understanding the Impact of Climate Change”, organised by Centre For Research in Social Sciences and Education, Jain deemed-to-be University.
- Panel Discussion on “Women Empowerment & Social Entrepreneurship in the Global South”, organised by Jindal Centre for the Global South (2020).
- Three-day lecture series on “Contemporary Issues in Business & Finance in Present Pandemic Situation”, organised by Business Spectrum, Indian Accounting Association- South Kolkata branch (2020).

### **Awards & Accolades**

- Received dual awards in Paragraph Writing & Extempore from the Hon’ble Mayor of Kolkata & Minister of Urban Development & Municipal Affairs & Housing, Mr. Firhad Hakim, in the ‘Knowledge Conclave’- the 2<sup>nd</sup> National Educational Conference, organised by Firhad 30 team, Kolkata, Jan 2023.



- Received Best Presentation Award in the International Conference NBPEGS-2022, by Institute for Policy Research in Economics, Management & Social Development (I.P.R.E.M.S), Odisha.
- Awarded by St. Paul's Cathedral Mission College, for securing 2nd position in highest marks in Economics (honours) Examination of Calcutta University (2016).
- Participated as a Volunteer in a research study on "Social Identity and Redistributive Preferences" conducted by Indian Statistical Institute (ISI), March 2018.
- Stood 1<sup>st</sup> in Debate and Recitation in Inter University Competition conducted by Women's Studies Centre, Rabindra Bharati University, March 2018.
- Received Certificate of Integrity Pledge by Central Vigilance Commission (2023).
- Received Certificate of Commitment from Narcotics Control Bureau, Ministry of Home Affairs, Government of India.
- Received Certificate of Commitment towards the adoption of Youth Pledge from Ministry of Youth Affairs & Sports, Government of India.
- Received Certificate of Commitment, towards the adoption of the Integrity Pledge, by Central Vigilance Commission.

### **Personal Skills**

- Knowledge of Statistical Softwares like IBM-SPSS and AMOS
- Good communicator
- Ability to perform and contribute under pressure
- Ability to work with team
- Highly self-motivated
- Flexible and adaptive to changes and challenges
- Self confident and positive attitude
- Quick learner

### **Personal Dossier**

- Date of Birth                      24/11/1994
- Gender                              Female
- Religion                            Islam
- Nationality                        Indian
- Marital Status                    Single
- E-mail ID                           [atibabatul94@gmail.com](mailto:atibabatul94@gmail.com)
- ORCID ID                           0000-0002-8880-4841
- AAPAR/ABC ID                   875189697402
- Vidwan-ID                        595940 (<https://vidwan.inflibnet.ac.in/profile/595940>)
- Google Scholar                   <https://scholar.google.com/citations?user=llrFHyeEAAAJ&hl=en>

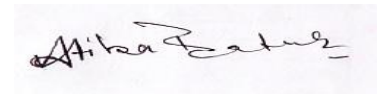
- ResearchGate <https://www.researchgate.net/profile/Atiba-Batul>
- Academia <https://amity.academia.edu/AtibaBatul>
- Mobile No. +91 7003387379

**Linguistic Proficiency (Read, Write and Speak)**

- English
- Hindi
- Bengali

**Declaration -**

*I hereby declare that the information furnished above are true and correct to the best of my knowledge and belief.*



(Atiba Batul)